

NACUSAsf MEETING, Thursday October 7th, 7:40 PM at Joanne Carey's home

Attending: Dale Victorine (*President*), Joanne Carey (*Secretary*), Karl Schmidt (*Treasurer*), Anne Baldwin, Nancy Bloomer-Deussen and John Beeman.

The Minutes from last months' meeting were approved.

Treasurer's Report

Karl handed out a data sheet summarizing our current financial status. Our current cash on hand is: \$3,167. Projected expenses for our November concert are \$1999, not including \$250 in administrative quarterly expenses. Projecting an income from the November concert of \$1,000 would leave us with an end of the year balance of \$1927. Karl confirmed with Anne the musician fees of \$350 each, except Miles, who is paid \$400. Anne, our former Treasurer, told Karl that she generally writes the checks for all the musicians in advance and hands them out after the program.

Open Issues

Nancy asked if any of us had participated in any SVAC (Silicon Valley Arts Coalition) events recently. Dale described attending a luncheon honoring organized by SVAC to honor members of the media who have brought attention to small arts groups such as those in SVAC.

Anne told us that Monica, our former president, sent out many letters to individuals and groups asking for donations and received very few responses. Therefore, pursuing funds in this way appears to be futile.

November 6th CPE Concert

We have named this year's CPE Concert *Musical Journey's*. Karl passed out a few prints of the poster he made. We later discussed giving our next CPE Concert a descriptive title in conjunction with applying for a grant.

We confirmed that the rehearsals for this concert would be here, at 765 Oregon Avenue, on October 21st and 22nd from 7:00 PM – 10:00 PM. Davide will organize the time slots. We discussed composers' attendance at one of the rehearsals, deciding that it would be best if they came to the second one so the performers have a chance to tackle the music on their own.

Refreshments for the performers were discussed. Dale suggested a salami, cheese and cracker plate, perhaps with fruit as well and some light non-alcoholic drinks. Nancy assured me that everyone would pitch in with the refreshments on the second rehearsal. Refreshments for the first rehearsal were not decided. Joanne can discuss this with Davide. She would be glad to provide some of them, with perhaps contributions from other members.

Karl passed out the cards he had printed up for us. As we all admired the cards, everyone pitched

in to add the addresses from our list and stamps. We also took a few for personal acquaintances that may not be on the list.

Dale asked about who would like to be the Master of Ceremonies for this concert. Nancy offered to do it if no one else wanted to. We accepted Nancy's offer and Dale pointed out that we should make sure to have a microphone so that whoever was MC-ing could be heard easily. Nancy said she would send out the call for cookies, and provide the punch as usual.

Augmenting our mailing list and e-mail list and asking for donations:

Dale asked about our visitor sign-in book. Karl has the book, but doesn't feel this is sufficient; people need to be prodded to give their contact information in this way. He said that we got just one sign-in at the MCO Concert.

Nancy said other organizations put contact information slips that people can fill out and put in a box before leaving. Karl said we might get a better response if we offer people something in return for their contact information. He said Ben Simon's group offers a prize. Nancy was familiar with this practice; we announce that everyone who fills out their slips and puts them in a box by the end of intermission is eligible for our prize. We need a good prize. Anne suggested an orchid or other showy plant. At the end of the concert we do the drawing.

Karl suggested also inserting a donation request form and possibly flyers for future concerts.

Outcome: Dale said he would work on the contact slips. He asked for a volunteer to pick up the prize and bring it to the concert. Anne volunteered to take care of this.

NACUSA Schedule for the 2011

Dale said we need to set a date for the 2011 CPE Concert, particularly if we apply for a grant for this concert. We discussed the suggested venue for this concert, the **San Francisco Community Music Center**, 544 Capp St., San Francisco, CA 94110 (sfcmc.org) as an alternate to the Palo Alto Art Center, which will not be available next year. The fees are reasonable: \$275 for a basic four-hour concert space rental that includes three additional rehearsal hours. Although parking is difficult, those present thought the San Francisco location would be a good change for us. John proposed that Dale go ahead and try to book it for either the first or second Saturday in November of next year. We all agreed.

Score Call for Composers and Friends I in February

Dale reminded us that this concert would be held in the Covenant Presbyterian Church on East Meadow Drive in Palo Alto, a new venue for us. The deadline for scores is December 6th, 2010. The organist G. Paul Rosa, also a composer, told Dale that the organ in this church is very good. He offered to play a piece of Dale's. We asked if he would like any more. Dale couldn't guarantee anything and said he'd have to ask Paul.

Applying for a Grant

John Beeman discovered a grant opportunity from San Francisco Friends of Chamber Music, an

organization operating to promote chamber music of all kinds in the bay area. The grant cap is \$3000 and it is possible to get less, which may also make it easier to get something. They have two categories of applications, Ensemble or Presenter. We would apply as a Presenter. According to their website, www.sffcm.org, artistic support is given in these areas: Artist rehearsal and/or performance fees, Concert venue rentals, Concert production costs, including promotion, Recording costs and Composer fees.

The application deadline for next year is October 12th, this coming Tuesday. After discussing the desirability of getting a grant for our 2011 CPE concert, we brainstormed about how to get this out in time. We decided that it would be a good idea to have a name for this concert as we are doing for our November CPE Concert. After myriads of possibilities were tossed about, someone suggested "New Notes" (Joanne did) and it seemed to have the right ring to it. Having gotten that out of the way, we discussed strategies for a strong application and what we would like to ask for. We asked for volunteers to work on this over the next few days. John Beeman, Karl, Anne and Nancy agreed to work on parts of the application. Nancy specifically offered to write up the history of NACUSAsf, since she was one of the founders. The other, she told us, dropped out after the first concert. John advised us that the project description is critical; we want to show the breadth and variety of our concerts and include the young composers competition for that concert. He and Dale offered to work on this part. John asked if we had any suggestions for the requested two musical selections. John asked us what do we need or want the money for specifically. We came up with: \$200 for the student composition contest winner, a professional recording, expand the musicians, such as adding a viola or another violin, money for better publicity, a second concert and real tickets.

Dale agreed to put it all together and send it in by the postmark deadline.

The meeting adjourned at 9:40 PM.

Addendum: Over the next few days, Karl put the SFFCM Grant Proposal together, writing large sections of it, and sent it in before the due date.

Respectfully submitted,
Joanne D. Carey
Secretary of NACUSAsf