

NACUSAsf Board Meeting
Tuesday, February 15, 2023
7:30 PM via Zoom

Attending: John Bilotta, Greg Steinke, John McGrew, John Beeman, David Drexler, Douglas Ovens

- I. Minutes of previous Board Meeting
The board approved the prior month's minutes.
- II. Treasurer's Report
John McGrew presented the treasurer's report. As of February 8, 2023, we had \$9,844.94 in the Wells Fargo account and \$0 in PayPal.
- III. Status of Recent & Upcoming Concerts
 - A. **Composers & Friends I — Sat. Feb 11, 2023, 8 pm, C4NM**
 1. The concert was very successful with a full audience. Ticket receipts will be reported after the numbers are received. C4NM will provide a video recording of the concert.
 - B. **Composers & Friends II — Sat. Apr 1, 2023, 8 pm, C4NM**
 1. The submission deadline has been extended to Feb. 10.
 - C. **Hired Ensemble (Masterworks Serenade Chamber Choir) — Sat. June 10, 2023, 8 pm, Old First Church.**
 1. The call for scores will have gone out with guidelines from the choral director on options for use of the ensemble..
 2. Davide edited a short video with clips of NACUSAsf pieces previously presented by Serenade and is on the Old First Church website.
 - D. **Hired Ensemble (The Friction Quartet) – Sat. Nov 11, 2023, 8 p, Sunset Music & Arts**
 1. The call for scores will go out July 3 with a submission deadline of Aug 13.
- IV. Nancy Bloomer Deussen Young & Emerging Composers Competition 2023 — discussion postponed.
- V. TACO Nancy Bloomer Deussen recital — discussion postponed.
- VI. Selection Committee – discussion postponed.
 - A. Guidelines for ratings
 - B. Use of Google docs for storing organizational documentation
 - C. Calls for scores via Google form or New Music Engine

VII. Publicity & Promotion Proposal

An excellent presentation by John Beeman of work he and Mary Fineman did to document things we could do to boost attendance at concerts and awareness of the organization. The discussion among the group was productive. Douglas Ovens will investigate configuring our Facebook pages to be more effective with less work. Greg Steinke will forward information on remote postcard printing/distribution as used by Cascadia. John will provide David an up to date member list to replace the current member list on our website. David has offered to create in-place links between our website and our YouTube channel. John will poll members on more videos of their works for uploading to our YouTube channel. John will also write to the general membership to seek volunteers to help with specific publicity-related tasks as well as an overall public relations coordinator.

VI. Schedule Next Board Meeting

A. The next board meeting will take place: **Monday, March 13, 2023 at 7:30 PM**

ZOOM Dial-In Instructions: Join Zoom Meeting

<https://us02web.zoom.us/j/9553311425?pwd=VUxOMUxtdzJjU0ZlaDI2bzhKTVp4Zz09>

Meeting ID: 955 331 1425

Passcode: 94518