

**NACUSAsf MEETING, Thursday April 15, 7:30 PM at Stanford West Community Building**

**Attending:** Monica Lynn (*President*), Joanne Carey (*Secretary*), Anne Baldwin (*Treasurer*), Dale Victorine, Douglas Smith, Karl Schmidt, Sondra Clark and John Beeman.

Monica introduced new member Douglas Smith. His background is in musicology. He plays several instruments and has written a book on the history of the lute. He is now retired and wants to compose.

**Treasurer's Report:** Anne Baldwin reported that we have a current balance of \$7,146.80. This includes the \$500 extra fee collected from each composer represented on next month's Mission Chamber Orchestra (MCO) concert. The total estimated expenses for our orchestra concert in May are \$6300. These expenses include \$5500 to Emily Ray, MCO Conductor, \$525 for the venue, St. Marks Episcopal Church in Palo Alto, and estimated incidental expenses. We do expect to get between \$150 and \$200 from this coming weekend's Composers and Friends Concert. After the MCO concert we can expect to get our deposit of \$150 back from St. Mark's. A second installment of dues from NACUSA National, \$865 of which was received in February, should add at least \$200 to our assets. Subtracting our estimated expenses from our current balance leaves \$846. If we add income from the various sources just mentioned, \$550 total, our assets after the MCO concert come to \$1396. Anne stated that we need a minimum of \$2200 going into the Fall season. We are therefore short about \$900.

Monica suggested that we monitor the dues we received with our membership to make sure everyone is paid up.

Anne mentioned another expense that we will have to deal with in the future, liability insurance. When we use the PAAC, they sell their own liability insurance, which is reasonably priced. However, when the renovations actually begin, in 2011, we will have to find other venues again and the cost of liability insurance needs to be taken into consideration. At St. Marks, we pay \$330 just for liability insurance and \$110 more for the house manager, who, she reported, would not move chairs.

From our previous use of other venues, we know that the Portola Valley church charges only \$400 to rent and does not charge extra for the dress rehearsal. Karl said that there are many other churches in the area who might give us a good deal and be closer to our base than Portola Valley.

Monica reported that Jeff Dunn has withdrawn his candidacy for the office of Treasurer because of other obligations that have come up. Anne said she was willing to help the new treasurer, but doesn't want the full job. She talked a little about what the job entails in response to questions from Karl. She said the work was sporadic, unlike being

treasurer for the Ive's Quartet, which is a daily job. She said that after each concert she would report to NACUSA National approximately how many people were in the audience and how much money was taken in at the door. She said we don't need to do 1099's, because the cut-off is \$600. Karl said he would volunteer to take on the job, but he would withdraw his nomination for Vice-President.

*Karl Schmidt was unanimously approved to be our next treasurer.*

### **Fundraising Committee and Ideas**

We still need a volunteer to chair this committee, which currently has one member, John Beeman. John offered a fundraising idea used by the SFCO. Organizations such as *Creative Connections* and *Community Outreach Partners* offer grants to composers to organize two to three hour session with students in local schools. One idea they have used in these sessions is to ask the students to offer melodies for the visiting group to use as the basis of a short piece. In this way they can give concrete instruction on what composers actually do. Each composer received \$1000 for this project. John and others donated half to the orchestra. In order to get one of these grants, a composer must be a member of American Composers Forum. Doug Smith suggested focusing on one school. After one or two sessions, they could have a concert at the school of pieces both by the students and perhaps also by the visiting composers on student themes. He added that this strategy would get parents involved.

John added that we should look into a program called *Encore* that funds second performances of pieces. Monica asked John to put together guidelines for applying. She said that the American Composers Forum is promising.

Dale mentioned organizing a garage sale, which didn't work out last year. We discussed the possibility of having the sale at Nancy's house in Palo Alto, as we have before, but this time taking care of all the physical work of setting it up. If this isn't viable, John Beeman volunteered his house in Half Moon. He said yard sales do really well there. The best time for him would be late July or early August.

Sondra said she would be willing to contribute an extra \$100 instead of having a garage sale even though Nancy has always objected to paying to have your music played, believing instead that we, as composers, should be paid; John said he agreed with Nancy.

Anne proposed that we organize a silent auction for our Fall CPE Concert.

Dale asked if we might sell NACUSAsf CD's at our concerts. Sondra and Anne were both sure that we could not do this since the performers and composers have merely agreed that the recordings may be used by the composers, not sold for a profit. A suggestion was made that we could raise the price of MCO Concert CD to our members, perhaps raising the price to \$10. Monica asked the group if we should vote on this increase in price. Karl and others said that we should first ask Jeff.

Regarding personal fundraising, Sondra asked us if we were all aware that when registering our music with ASCAP, we should register as both the composer and the publisher, although the latter requires creating a name for your 'self-publishing' company. She said she gets more money as publisher than for her compositions. BMI does not offer this option, she said, only ASCAP.

### **Composers and Friends Concert**

Monica said that our Composer's Concert this weekend is all set: Foothills Presbyterian Contact - Jay Jordana (jayjordana@gmail.com), Announcements - Nancy Bloomer-Deussen, Donations - Anne Baldwin, Program layout - Hubert Ho , Program printing - John G. Bilotta, Recording - John Beeman , Rehearsal coordination and CD Production - Jeff Dunn

Anne said she needs four programs if she is not able to go. We get one-half of the donations at the door and they provide all the refreshments after the concert. It's a supportive Venue.

### **Publicity Committee**

Monica extends her thanks to Karl Schmidt and Greg A. Steinke for their work on publicity. Concert announcements being distributed via Internet and email and the committee is working toward securing one or more reviewers for the MCO concert. Karl said he would try to get Rich Scheinin, from the San Jose Mercury News, to come to our MCO Concert at St. Marks next month.

Karl also requested that composers send program notes and composer biographies with their submissions. Monica proposed that our submission guidelines include electronic submission of program notes and a composer bio.

### Mission Chamber Orchestra Concert

We discussed publicity for our orchestra concert in May. Karl said our usual mailing list costs \$168 in postage. He offered to provide the card stock. Emily offered to provide her mailing list of 600 names for this concert. Monica questioned whether we could afford the postage for this many flyers and whether it would bring in enough people to make it worthwhile. John told us that the Palo Alto Jazz Association has a mailing list of 800, but only 200 of those actually come to their concerts or otherwise participate. No decision was made regarding Emily's list for the MCO.

We all agreed that e-mail announcements are cheaper and may also be as or more effective in bringing in more audience. Emily Ray offered to do an "e-mail blast" to 100 of her most loyal supporters. Karl said he would talk to Emily Ray about her strategy in using e-mail announcements and will "blast" too. Monica offered to talk to St. Marks about publicity through their church.

### **Offices up for election in April 2010**

**Candidates:**

President – Dale Victorine  
Vice President - Nancy Bloomer Deussen  
Secretary - Joanne Carey  
Treasurer - Jeffrey Dunn  
1 Programming Committee Chair, 2-year term - John Bilotta  
1 Programming Committee Member, 2-year term - Brian Holmes  
2 Programming Committee Members, 1-year term – Davide Verotta, Joanne Carey  
Voting at this meeting was unnecessary since we have just one volunteer nominee for each office.

**Record of nominations for all offices****March 16, 2010:**

Monica Lynn nominates Joanne Carey for the office of Secretary.  
Monica Lynn seconds Anne Baldwin's Feb. 3, 2010 nomination of Jeffrey Dunn for the office of Treasurer.  
Monica Lynn seconds the Feb. 6, 2010 self-nomination of Davide Verotta for a one-year term as Programming Committee Member.  
Monica Lynn seconds Jeff Dunn's Feb., 2010 nomination of John G. Bilotta for a two-year term as Programming Committee Chair.  
Brian Holmes nominates himself for a two-year term as Programming Committee Member.

**March 18, 2010:**

Joanne Carey seconded the nomination of Brian Holmes to fill a two-year term on the programming committee.  
John Beeman seconded Monica Lynn's nomination of Joanne D. Carey to serve another term as secretary.  
Joanne Carey nominated Nancy Bloomer Deussen for Vice President; Monica Lynn seconded the motion.  
Nancy Deussen nominated Joanne Carey for a one-year term on the programming committee; John Beeman seconded the motion.

**March 20, 2010:**

Monica Lynn nominates Dale Victorine for the office of President; the nomination is seconded by Herb Gellis, Sharon Ruchman, Brian Holmes, Anne Peterson and Anne Baldwin.  
Monica Lynn nominates Karl Schmidt for the office of Vice President; Adrienne Albert, Anne Peterson and Paul Rosas second the nomination.

**Bids – Recording engineer for MCO Concert**

The agenda posted information about bids for recording of the MCO Concert:

*Vote: All present voted to hire Karen Stackpole of Stray Dog Recording Services to record the MCO Concert on May 23<sup>rd</sup>.*

### **Sound files on the NACUSA-SF website**

Since Herb, our Webmaster, has been very busy lately and unable to attend meetings, we have had to postpone getting our music up onto our chapter website. We all applauded, however, the work done by John Winsor in establishing a NACUSA web radio program and posting music of composers from our various chapters.

### **Bylaws Committee**

Bylaws committee members Jeff Dunn and Anne Baldwin will continue their revisions of the proposed bylaws and will present the revised document to the membership at a later time. Monica is resigning from the by-laws committee due to other obligations.

### **Future Meetings**

Karl suggested having another meeting before our Fall meeting. John said September would be best. Dale decided to set this meeting for Thursday September 16<sup>th</sup>. Joanne offered her house for this meeting.

## **2010 CONCERT SCHEDULE**

### **Composers and Friends II**

DRESS REHEARSAL Sat. 4-17-10, 1-4 pm at Foothills Presbyterian

CONCERT DATE Sun. 4-18-10, 3:00 pm

VENUE Foothills Presbyterian Church; 5301 McKee Rd.; San Jose, CA 95127

### **Mission Chamber Orchestra**

MEETING Thurs. 4-15-10, 7:30 pm at Stanford West

DRESS REHEARSAL Wed. 5-19-10, 7:30-10 pm at St. Mark's

CONCERT DATE Sun. 5-23-10, 3 pm

VENUE St. Mark's Episcopal Church; 600 Colorado Avenue; Palo Alto, CA

94306

### **Composers Performance Ensemble**

SUBMISSION DEADLINE Mon. 8-9-10

MEETING Thurs. 10-7-10, 7:30 pm

DRESS REHEARSAL Fri. 11-5-10, 7-10 pm at PAAC

CONCERT DATE Sat. 11-6-10, 8:00 pm

VENUE Palo Alto Art Center; 1313 Newell Road; Palo Alto, CA 94303

**Meeting adjourned 9:30 PM.**

Respectfully submitted,

Joanne D. Carey  
Secretary of NACUSAsf